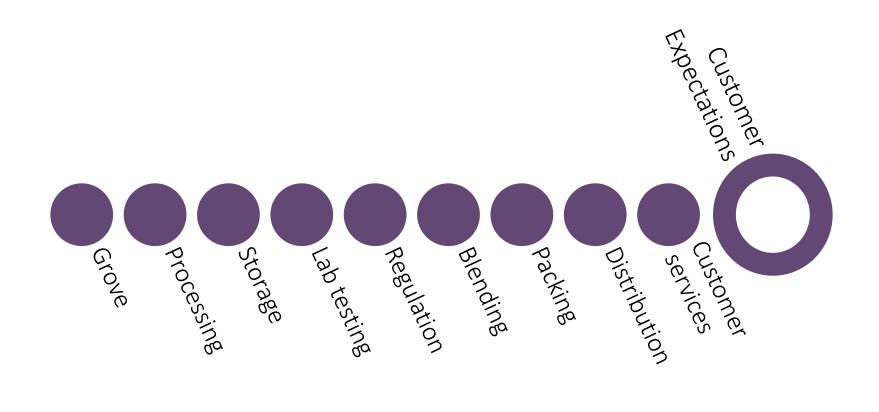


### What is EVOO quality?

Extra virgin olive oil (EVOO) quality refers to a set of chemical and sensory standards that ensure the oil is of the highest grade of olive oils.



### EVOO quality – the whole picture



From grove



to consumers' home



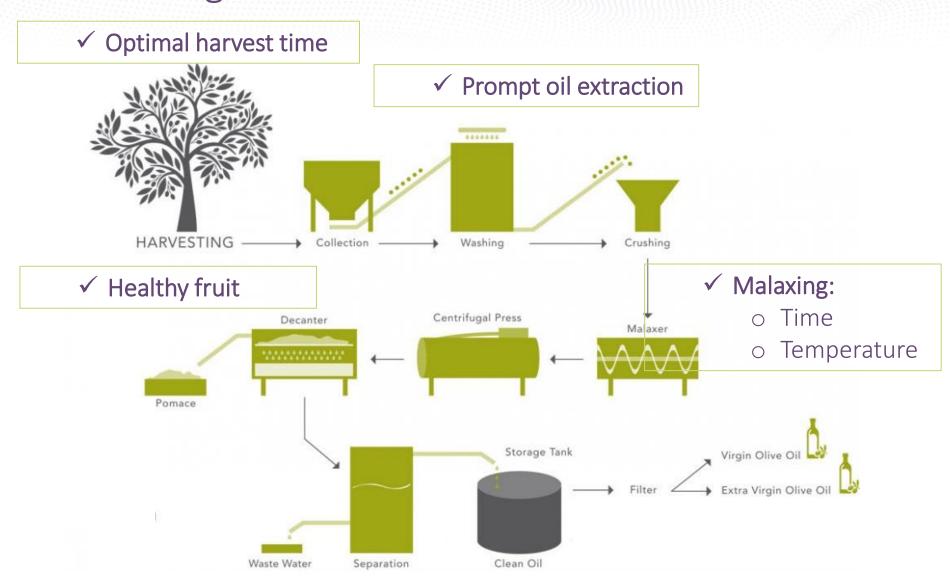
### Grove - Agronomical factors

- ✓ Factors which are difficult to change:
  - Varieties (Genetics)
  - Environmental conditions

- ✓ Factors which are easier to manage:
  - Grove management
    - Pests & diseases
    - Irrigation
    - Harvest & transport



### **Processing Factors**

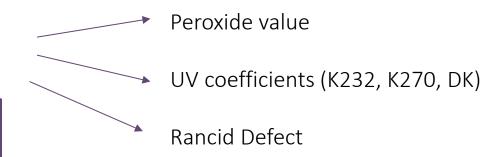




#### Storage



Minimise Light, temperature, Oxygen and metals exposure to the oil



# ✓ Oil fermentation

Remove sediments and water from the bottom of the tank.





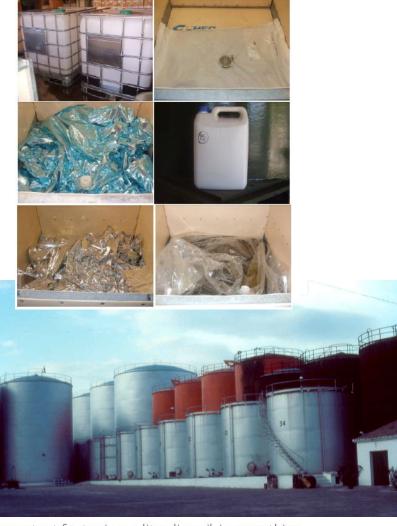
# Storage – good practices

Low oxidation

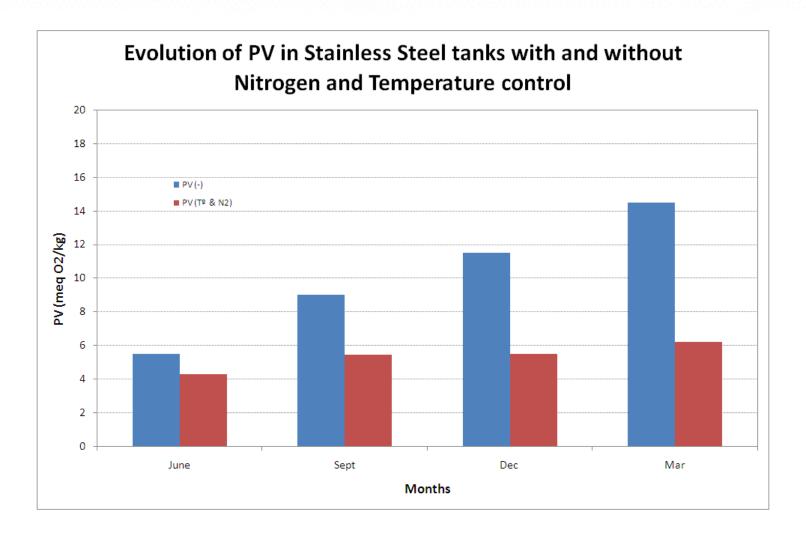




#### High oxidation



#### Oil oxidation





#### Oil oxidation

OK for transport but really BAD for storage purposes.





#### Oil oxidation

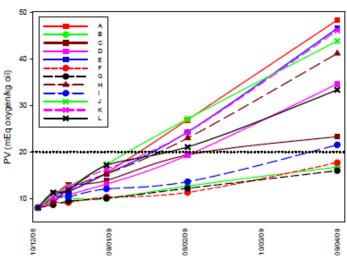
#### 10. Appendices

Table 10.1 Comparison of peroxide value, polyphenol content, induction time and  $\alpha$  tocopherols of oil stored in 12 containers for 4 months.

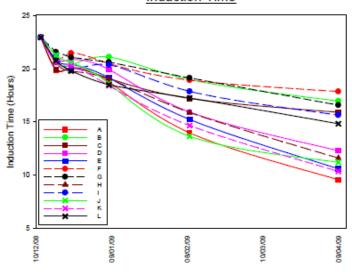
Sample	F	٧٧	Polyphenols		Induction	on Time	a Tocopherol	
		kygen/kg bil		f caffeic cid	Hours		mg	/kg
	0 months	4 months	0 months	4 months	0 months	4 months	0 months	4 months
А	8	48	271	148	22.94	9.56	245	152
В	8	17	271	206	22.94	16.96	245	244
С	8	24	271	198	22.94	15.90	245	181
D	8	34	271	174	22.94	12.29	245	209
E	8	46	271	173	22.94	10.59	245	175
F	8	18	271	219	22.94	17.85	245	254
G	8	16	271	217	22.94	16.57	245	252
Н	8	41	271	175	22.94	11.59	245	182
I	8	21	271	199	22.94	15.63	245	253
J	8	43	271	175	22.94	11.19	245	165
K	8	46	271	177	22.94	10.34	245	175
L	8	33	271					160



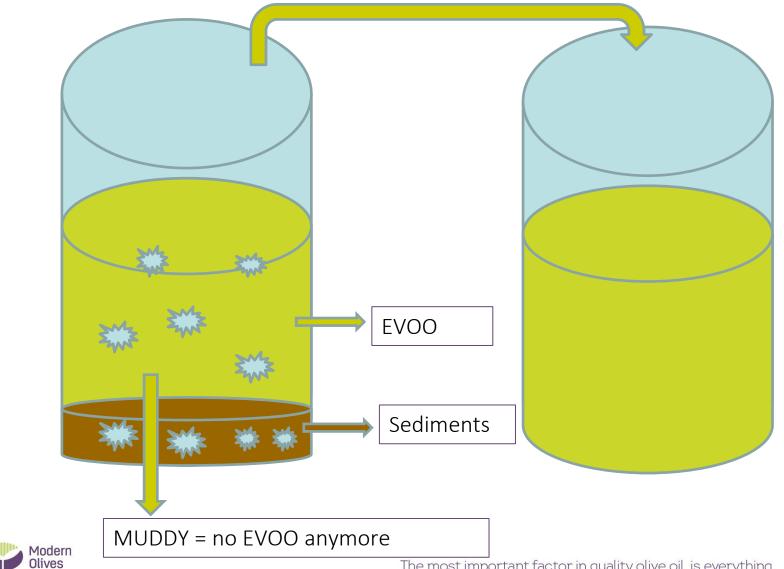
#### Peroxide Value



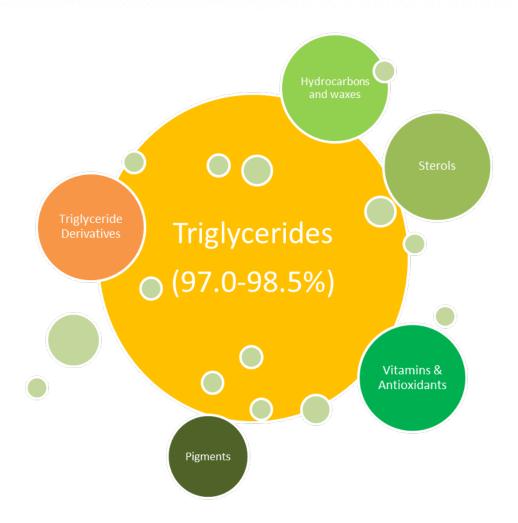
#### **Induction Time**



### Oil Fermentation – sediment separation



# Lab Testing - Extra Virgin Olive oil





### Free Fatty Acids (FFA)

Provides a good indication of:

- the fruit condition before crushing it,
- the time between harvesting and crushing and
  - the storage conditions of the oil (sediments).

It is an important parameter in the trade classification of olive oil.

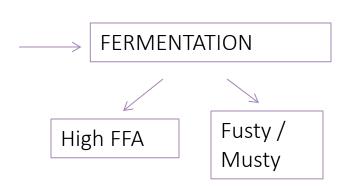
Extra virgin olive oils must have a free acidity level under 0.8%. Nonetheless, it is expected that sound fruit processed immediately should produce oil with less than 0.4 g% FFA.

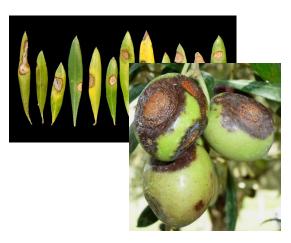


# Free Fatty acids (FFA) and Sensory

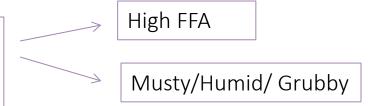


Inadequatestorage of olivefruits beforecrushing



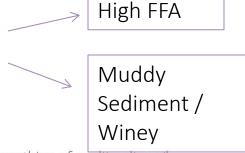


Diseases (i.e., anthracnose, olive fly)





- Inadequate storage of the oil (no separation of the solid and water sediments)





The everything of quality olive oil.

### Peroxide Value (PV)

- Peroxides Value is the quantity of hydro peroxides present in the oil that have formed through oxidation during its processing and/or storage.
- It is the primary measurement of oils rancidity, and it gives an idea of oils' freshness and storage conditions.
- Peroxides value will increase during the first part of the life of oils, and it will then decrease in more advanced stages of oxidation when more oxidized substances are produced.

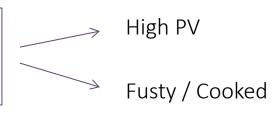
Extra virgin olive oils must show a peroxides value under 20. It is expected that fresh and well processed oils should show peroxides value under 12.



### Peroxide Value (PV) and Sensory

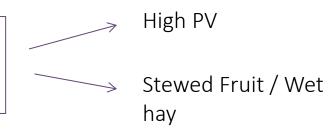


Inadequate malaxing conditions (time, temperature)





Environmental conditions (i.e.Frost damage)





Inadequate storage
 conditions (temp., level
 of O<sub>2</sub>, type of container)



# UV coefficients (K232, K270, DK)

The determination of the Extinction Coefficient (conventionally indicated by K) in ultraviolet at 232 nm provides a measurement of the state of oxidation of the oils (secondary oxidation) and storage conditions, while the K270 and ΔK values indicate whether or not the oil has been heat treated and/or treated with absorbent earth.

Extra virgin olive oils should have a K232 below 2.50 and K270 below 0.22 and the  $\Delta K$  value within the +/- 0.01 range.

It is expected that fresh and well processed oils should show K232 values under 2.00 and K270 values under 0.18.



#### Oxidation Evolution

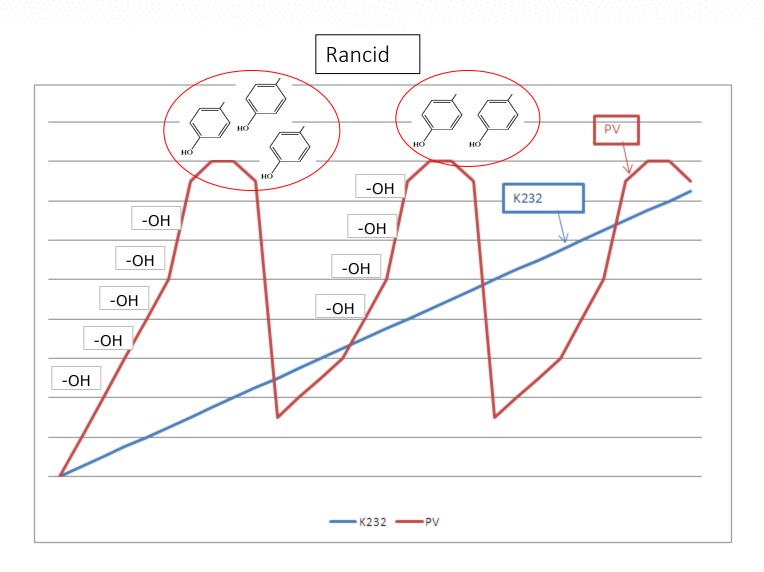




TABLE 5
QUALITY

Parameter		Extra Virgin Olive Oil	Virgin Olive Oil	Lampante olive oil (See Note)	Refined Olive Oil	Olive oil— Composed of Refined And Virgin [or Extra Virgin] Olive Oils	Crude olive- pomace oil	Refined Olive Pomace Oil	Olive-Pomace Oil— Composed of Refined Olive- Pomace Oils and Virgin [or Extra Virgin] Olive Oils
Free fatty acid content (FFA) (% m/m):		≤0.8	≤2.0	>2.0	≤0.3	≤1.0	N/A	≤0.3	≤1.0
Peroxide value (PV) (meq O <sub>2</sub> /kg oil)		≤20.0	≤20.0	>20.0	≤5.0	≤15.0	N/A	≤5.0	≤15.0
Absorbency in ultraviolet	K <sub>232</sub>	≤2.50	≤2.60	>2.60	N/A	N/A	N/A	N/A	N/A
	K <sub>270</sub>	≤0.22	≤0.25	>0.25	≤1.10	≤0.90	N/A	≤2.00	≤1.70
	Delta K	≤/0.01/	≤/0.01/	>/0.01/	≤/0.16/	≤/0.15/	N/A	≤/0.20/	≤/0.18/
Moisture and volatile matter (MOI) (% m/m)		≤0.2	≤0.2	≤0.3	≤0.1	≤0.1	≤1.5	≤0.1	≤0.1
Insoluble impurities (INI) (% m/m)		≤0.1	≤0.1	≤0.2	≤0.1	≤0.1	N/A	≤0.1	≤0.1
Pyropheophytin a (PPPs) (%)		≤17	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1,2-Diacylglycerols (DAGs) (%)		≥35	N/A	N/A	Γ				TARIF 1

NOTE: These criteria are not required to be concurrent for lampante olive oil, one is suff

>0.0

.0 < MeD ≤2.5

>2.5

N/A

TABLE 3
STEROL AND TRITERPENE DIALCOHOLS COMPOSITION
(Expressed as % of total sterols)

Median of defects

Median of fruitiness

(MeD)

Organoleptic analysis

Cholesterol	≤0.5
Brassicasterol	≤0.1
Campesterol	≤4.8
Stigmasterol	≤1.9
Delta-7-stigmastenol	≤0.5
Apparent Beta-sitosterol	≥92.5
Erythrodiol + Uvaol (Olive oils)	≤4.5
Erythrodiol + Uvaol (Olive-pomace oils)	>4.5

TABLE 2
FATTY ACID COMPOSITION
(Expressed as % m/m methyl esters)

Myristic acid (C14:0)	≤0.05
Palmitic acid (C16:0)	7.0-20.0
Palmitoleic acid (C16:1)	0.3-3.5
Heptadecanoic acid (C17:0)	≤0.3
Heptadecenoic acid (C17:1)	≤0.4
Stearic acid (C18:0)	0.5-5.0
Oleic acid (C18:1)	53.0-85.0
inoleic acid (C18:2)	2.5-22.0
Linolenic acid (C18:3)	≤1.5
Arachidic acid (C20:0)	≤0.6
Gadoleic acid (eicosenoic) (C20:1)	≤0.5
Behenic acid (C22:0)	≤0.2 (See Note)
Lionoceric acid (C24:0)	<0.2

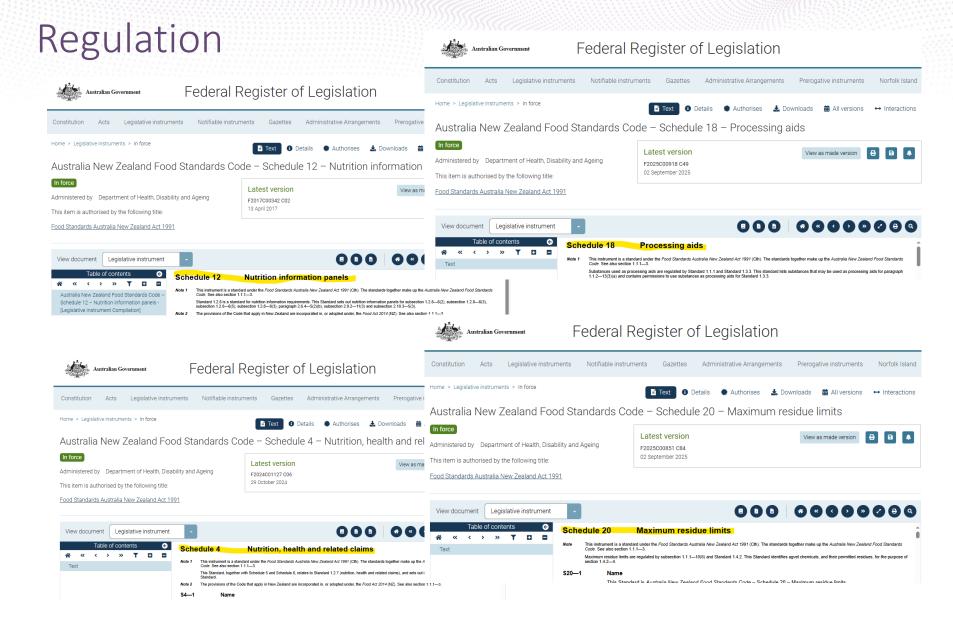
TABLE 1

CENERIC CHEMICAL COMPOSITION PARAMETERS

Parameter		Edible natural olive oils	Lampante olive oil	Refined Olive Oil	Olive Oil— Composed of Refined and Virgin [or Extra Virgin] Olive Oils	Crude olive- pomace oil	Refined Olive- Pomace Oil	Olive-Pomace Oil— Composed of Refined Olive- Pomace Oils and Virgin [or Extra Virgin] Olive Oils			
Total sterol content (mg/kg)		≥1000	≥1000	≥1000	≥1000	≥2500	≥1800	≥1600			
Wax content (C <sub>40</sub> + C <sub>42</sub> + C <sub>44</sub> + C <sub>46</sub> )(mg/kg)		≤250	≤300 (See Note 1)	≤350	≤350	>350 (See Note 2)	>350	>350			
Trans fatty acid content (% trans fatty acids)	C18:1 T %	≤0.05	≤0.10	≤0.20	≤0.20	≤0.20	≤0.40	≤0.40			
	C18:2 T + C18:3 T %	≤0.05	≤0.10	≤0.30	≤0.30	≤0.10	≤0.35	≤0.35			
Maximum difference between the actual and theoretical ECN 42 triacylglycerol content		≤/0.2/	≤/0.3/	≤/0.3/	≤/0.3/	≤/0.6/	≤/0.5/	≤/0.5/			
Stigmastadienes content (mg/kg)		≤0.10	≤0.50	N/A	N/A	N/A	N/A	N/A			
Content of 2-glyceryl monopalmitate (%)		≤1.5	≤1.5	≤1.8	≤1.8	≤2.2	≤2.2	≤2.2			
MOTERO.											

- 1 When the oil has a wax content between 300 mg/kg and 350 mg/kg, it is considered a lampante olive oil if the erythrodiol + uvaol content is ≤3.5% and the total aliphatic alcohol content is ≤3.50 mg/kg.
- 2 When the oil has a wax content between 300 mg/kg and 350 mg/kg, it is considered a crude olive-pomace oil if the erythrodiol + uvaol content is >3.5% and the total aliphatic alcohol content is >350 mg/kg.

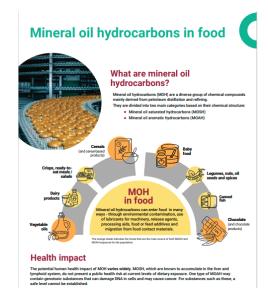






### Regulation









Publications

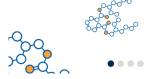
#### Chemical contaminants in the food chain

Published: 17 July 2

#### Protecting our future fathers

The phthalates DEHP, DBP, DIBP and BBP are chemicals

added to plastics to increase their flexibility, transparency, durability, and longevity. They are toxic for reproduction and interfere with the human hormonal system.





#### Microplastics



Plastics make our lives easier in many ways and are often lighter or cost less than alternative materials. However, if they are not properly disposed of or recycled, they may end up in the environment where they stay for centuries and degrade into smaller and smaller pieces. These small pieces (typically smaller than 5mm) are called microplastics and they are of concern.

#### **Bisphenols**



Bisphenols are used to produce polymers and resins, which are then used to make plastic materials. They form a big family with many substances that have similar chemical structures and uses. Some of the most wellknown ones are Bisphenol A (BPA) and Bisphenol S

Due to their hazardous properties, the use of some bisphenols has been limited or is being limited in the EU to protect people's health and the environment.



### Blending and Consistency

#### 1 - Factors influencing EVOO characters



Frantoio	Leccino	Barnea	Picual	Coratina	Koroneiki	Arbequina
Buttery	Caramel	Banana Fruit	Tomato fruit	Green grass	Green grass	Red apples
Floral	Toffee	Banana skin	Tomato leaves	Woody	Cut grass	Confectio nary
Dried Herbs	Vanilla custard	Buttery	Tomato leaves	Cut grass	Green tomatoes	Tropical fruits
Green almonds	Condense milk	Shallots	Fig tree	Leafy	Green banana	Creamy
	Vanilla biscuits	Grassy	Cat pee	Nutty	Timber	Berries
	Cream	Woody	Overripe apples	Green almonds	Pine	Ripe fruits
		Sea weeds				

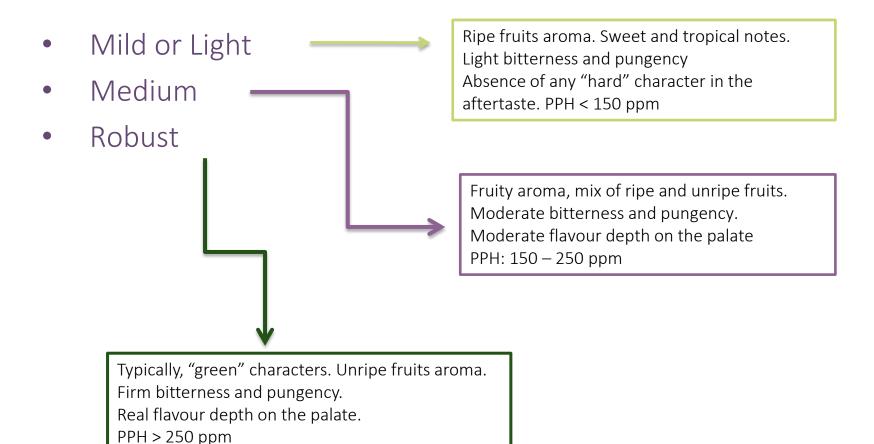


- Fruit maturity (time of harvesting)
- Irrigation practices
- Oil extraction system (method, temperature, etc)
- Climate / Weather
- Soil composition



# Blending and Consistency

#### 2 - Style





# Packing and Distribution

Glass









Tins

PET







Bag in box









#### Until when? - End of the shelf life

#### **12.2.7** Best-before date

#### 12.2.7.1 General

The best-before date shall be declared in accordance with the *Australia New Zealand Food Standards Code*. Edible natural olive oils, refined olive oils and olive-pomace oils shall not display a best-before date greater than two years from the date of packaging. Harvest date may also be included on the label.

#### **12.2.7.2** *Determination of best-before date*

The best-before date shall be supported by technical evidence. Methods used to determine oil durability may include:

- (a) Oil oxidative stability index in accordance with Clause 13.20.
- (b) Fatty acid profile in accordance with Clause 13.3 and antioxidant content in accordance with Clause 13.18.

AS 5264-2011®

- Mandatory
- Max. 2 years



#### Shelf-life - BEST BEFORE DATE

Best before date is determined by the lowest of the following three estimations:

- (i) Hours of induction time at  $110 \circ C \times 1 = expected$  shelf-life (in months).
- (ii) (17.0% PPPs)/0.6% = expected shelf-life (in months).
- (iii) (DAGs 35.0%)/FFA factor = expected shelf-life (in months).
  - FFA factor = 1.7% (if FFA < 0.4%); 2.1% (if 0.4% < FFA < 0.6%); or 2.5% (if FFA > 0.6%).



### Shelf-life — BEST BEFORE DATE

#### **Example**

OIL#1					28 months	
FFA	0.21			DDD /	+ \	
PPP	0.5			BBD (mo	,	
DAG	94.1	}	<del>&gt;</del>	PPP	28.3	
Defect	0.0			DAG	35.5	
IND	37.2					
OIL#2					15 months	
FFA	0.45			DDD / res e	nth a\	
PPP	0.5			BBD (mo	,	
DAG	61.5		<del>-</del>	PPP	28.3	
Defect	0.0			DAG	15.9	
IND	28.8					



### Customer services – The final dot in Quality

While production, chemical, sensory and regulatory standards define the technical excellence of EVOO, customer service ensures that excellence is understood, trusted, and valued by the consumer. It's the bridge between 'technical' and 'perception'.

#### Key Roles:

**Education:** Helping customers understand what EVOO quality means—how to taste, store, and use it.

**Transparency:** Providing clear information about origin, harvest date, and production methods.

**Responsiveness:** Addressing concerns, feedback, and questions with empathy and expertise.

**Trust-building:** Reinforcing the integrity of the brand and the product through consistent, honest communication.

Why It Matters? Even the finest oil can lose its impact if the customer feels confused, misled, or unsupported.

Customer service completes the quality journey—from grove to bottle to table.





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