Hort Innovation Olive Fund 2022/23



Hort Innovation is the grower-owned, not-for-profit research and development corporation for Australia's horticulture sector. We work closely with industry to invest the olive R&D levy, together with Australian Government contributions, into key initiatives for growers, through the Olive Fund.

Visit www.horticulture.com.au/olive at any time to access information on new, ongoing and completed projects, and to download resources produced by your levy investments.

From the Olive Fund page, access your industry's *Annual Investment Plan 2023/24* which includes details on current and proposed investments, as well as key financial information including a five-year forecast.





\$420,602

invested in R&D



\$309,110

in levies collected by the Government and passed on to Hort Innovation for investment

Here are some highlights from what was delivered during the year:



Educational resources containing evidence-based health information on olives were delivered via the Olive Wellness Institute (olivewellnessinstitute.org) into the hands of health professionals – and the olive industry. See hortinn.com/ol19001 for more.



A renewed industry communications and extension program, delivering *Grove Innovation* newsletters, editions of R&D Insights, best practice workshops and more – see hortinn.com/ol22000.



A range of pest and biosecurity investments to ensure the olive industry is equipped to manage present and future threats – see www.horticulture.com.au/olive.



Access to consumer insights through multi-industry investments not directly funded by the olive levy to understand consumer behaviours, attitudes and purchase intentions – see www.horticulture.com.au/olive.