

Olive Production References

Updated: 1 September 2021

Posted at: <https://australianolives.com.au/wp-content/uploads/2021/08/Olive-Production-References-1.pdf>

Olive Industry Communications Platforms:

Whilst there is no 'one-stop-shop' to access all olive industry subjects, AOA utilises multiple communications platforms, including:

Websites:

- **Australian Olive Association:** <https://australianolives.com.au/> - includes lots of technical information in the AOA 'Members Lounge', as well as links to the following informative websites:
- **OliveBiz:** <https://olivebiz.com.au/> - includes OGP, FOE, R&D Insights, Grove Innovation and Industry Events.
- **AOA National Industry Conference:** <https://nationaloliveconference.com.au/> - program and registration (back again in 2022).
- **AIOA Olive Competitions:** <https://internationaloliveawardsaustralia.com.au/> - current competition entry and previous competition results.
- **Australian Extra Virgin Everyday:** <https://australianextravirgin.com.au/> - a consumer facing website, includes *OliveCare*[®] certified brand listings.
- **Olive Wellness Institute:** <https://olivewellnessinstitute.org/> - a health practitioner facing website, packed with information on what makes olive products healthy.
- **Hort Innovation:** <https://horticulture.com.au/growers/olive-fund/> - includes olive levy funded project details.
- **Plant Health Australia:** <http://planthealthaustralia.com.au/industries/olives/> - all about biosecurity preparedness and awareness.

AOA Publications:

- **Friday Olive Extracts (FOE):** Is a free weekly e-news blast with a wide range of content. FOE is the vehicle for timely information to levy payers, with links to more detailed information housed on the OliveBiz website: <https://olivebiz.com.au/foe/>
- **Grove Innovation (GI):** Is a free monthly e-newsletter focused on R&D info and updates primarily related to Hort Innovation funded projects and HIA activities relevant to our industry: <https://olivebiz.com.au/category/grove-innovation/>
- ***OliveCare*[®] News:** Is a free (members only) monthly e-newsletter with a strong technical, and productivity focus. Back copies can be accessed at: <https://australianolives.com.au/olivecare-members-area/>
- **Olivegrower & Processor (OG&P) & R&D Insights:** Is a quarterly subscription 'hard copy' magazine that covers contemporary issues impacting on the olive industry, also includes R&D Insights supplement. Electronic copy and back issues of OG&P are also available to subscribers on the OliveBiz website.

- **OGP Subscriptions:** <https://olivebiz.com.au/magazines/olivegrower/>
- **R&D Insights** is also hosted on the OliveBiz website where all levy payers are able to access the content 24/7. Back copies can be accessed at: <https://olivebiz.com.au/rd-insights/>
- **AOA Update Newsletter:** Is a quarterly e-newsletter for AOA members, providing information on AOA advocacy and policy matters. Back copies can be accessed at: <https://australianolives.com.au/aoa-update/>

Other AOA Communication Channels:

- **AOA Webinars:** These events are run as required. Registration for these events and copies of presentations are posted on the OliveBiz website at: <https://olivebiz.com.au/>
- **AOA Annual Olive Industry Conferences / Virtual Industry Conferences:** AOA convenes a national 3-day conference most years somewhere in Australia, or if this is not possible a Virtual Industry Conference is held. Current Conference Event details are posted at: <https://nationaloliveconference.com.au/> or <https://olivebiz.com.au/>
- **AOA Field Days:** AOA convenes industry field days in most years held at multiple locations across Australia on specialist topics. Participant registration details and outputs from these events are posted on the OliveBiz website: <https://olivebiz.com.au/>
- **AOA Seminars and Workshops:** AOA convenes industry seminars and workshops on specialist topics also held at multiple locations across Australia each year. Participant registration details and outputs from these events are posted on the OliveBiz website: <https://olivebiz.com.au/>

Technical Resources:

The following texts, presentations and videos are available to assist Australian olive producers to implement Good Agricultural Practice (GAP), Good Manufacturing Practice (GMP), Good Hygiene Practice (GHP) and to comply with AOA's *OliveCare*® certification requirements:

General Olive Production References:

- *'Olive Growing' manual (El Cultivo Del Olivo) Ch 18 'Processing Olives' (RIRDC 2010):* <https://australianolives.com.au/olive-growing-manual/>
- *Hunter Olive Handbook (e-book) Hunter Olive Association 2018:* <https://www.hunterolives.asn.au/how-to-obtain/>
- *Growing Olives in Western Australia by Richard Taylor & John Burt (DPIRDWA 2007):* <https://researchlibrary.agric.wa.gov.au/cgi/viewcontent.cgi?article=1136&context=bulletins>
- *'Organic Olive Production Manual' by Paul Vossen, available for purchase through various on-line booksellers (approx \$20)*

- *Handbook for a sustainable management of the olive groves' (olive4climate 2019):* https://olive4climate.eu/wp-content/uploads/Olive4Climate-Handbook-ENG_AUGUST.pdf

Olive R&D Project Reports:

- *Hort Innovation olive levy funded technical reports can be found on the OliveBiz website at:* <https://olivebiz.com.au/magazines/olivegrower/rd-reports/> , or search at: <https://www.horticulture.com.au/growers/olive-fund/>
- *RIRDC (now Agrifutures Australia) technical reports and review updates can be found on the OliveBiz website at:* <https://olivebiz.com.au/rirdc-resource-updates/>

International Olive Resources:

- *Resources from South African olive specialist Linda Costa:* <https://olivesinfact.com/>
- *University of California Davis Olive Centre Newsletter:* <https://olivecenter.ucdavis.edu/newsletter> and resources at: [UC Davis Publications and Reports](#)
- *California Olive Council Resources:* <https://www.cooc.com/>
- *Olive Oil Times Weekly Newsletter:* <https://www.oliveoiltimes.com/subscribe>
- *International Olive Council (IOC) Monthly Newsletter:* <http://www.internationaloliveoil.org/>

Industry Statistics:

- *2020 Olive Industry Overview:* <https://olivebiz.com.au/2020-olive-industry-overview/>
 - *Australian Olive Oil – An Overview (AOA 2020):* <https://olivebiz.com.au/wp-content/uploads/2021/04/AOA-Olive-Oil-Overview-2020-3.pdf>
 - *Australian Table Olives – An Overview (AOA 2020):* <https://olivebiz.com.au/wp-content/uploads/2021/04/AOA-Table-Olive-Overview-2020-1.pdf>
- *Hort Innovation Olive Industry Statistics:* <https://australianolives.com.au/statistics/>

Soils Resources:

- *Healthy Soils Field Days Resources (AOA 2021):* <https://olivebiz.com.au/healthy-soils-resources/>
- *Compost and Composting Resources (AOA 2020):* <https://australianolives.com.au/compost-and-composting/>

IPDM Resources:

- AOA 2021 Best Practice Webinars: <https://olivebiz.com.au/2021-technical-webinars/>
Pest Management in Olives (Black Scale and Apple Weevil) (AOA Webinar August 2021) by Alison Mathews:
 - Click [here](#) to access the recording.
 - Click [here](#) for the PDF of the presentation slides.
- *Significant pests and diseases of the olive tree (AOA 2020)*: <https://australianolives.com.au/significant-pests-and-diseases-of-the-olive-tree/>
- *IPDM project resources and how to access them, by Dr Robert Spooner-Hart and Len Tesoriero (AOA webinar 2020)*: <https://olivebiz.com.au/webinar-ipdm-project-resources/>
- *Field Guide to Olive Pests, Diseases and Disorders in Australia (Robert Spooner-Hart et al (Hort Innovation Revised 2020))*: https://olivebiz.com.au/wp-content/uploads/2020/09/Field-Guide-2nd-edn-revised_2.pdf
- *Approved Agri-Chemicals for use in Olive Groves*: <https://australianolives.com.au/chemical-permits/>
- *OliVera an informative website on olive pests, diseases and disorders by plant pathologist Dr Vera Sergeeva*: <https://olivediseases.com/>
- *Herbicide Mode of Action (MoA) Classification*: https://www.croplife.org.au/wp-content/uploads/2021/07/A2-poster_03_FINAL.pdf

Biosecurity Awareness & Preparedness Resources:

- *Xylella Fastidiosa subspecies pauca (Olive Quick Decline Syndrome – OQDS, and Xylella Fastidiosa subspecies multiplex (Leaf Scorch) (AOA 2021)*: <https://australianolives.com.au/xylella-olive-quick-decline-syndrome-oqds-leaf-scorch-xylella-fastidiosa/>
- *Biosecurity Risk Management (AOA 2019)*: <https://australianolives.com.au/bio-security-plan/>
- *Farm Biosecurity Action Plan for Olive Growers (AOA 2018)*: <https://australianolives.com.au/wp-content/uploads/2018/12/Farm-Biosecurity-Action-Plan-for-Olive-Growers-Version-2.0-December-2019.pdf>
- *On-farm Clean-down (Ausveg 2018)*: https://australianolives.com.au/wp-content/uploads/2018/06/Vehicle_cleaning_fact_sheet.pdf
- *Farmgate Biosecurity Signage (Ausveg 2017)*: [https://ausveg.com.au/app/uploads/2017/05/Farm Gate Biosecurity fact sheet.pdf](https://ausveg.com.au/app/uploads/2017/05/Farm_Gate_Biosecurity_fact_sheet.pdf)

Olive Oil Standards, HACCP Templates and Labelling Guides:

- AOA OliveCare® – *Product Guide for Olive Oil (First Edition)*, (pending) available in the OliveCare® Members Area on the AOA website:
<https://australianolives.com.au/olivecare-members-area/>
- *The Australian Standard AS5264-2011® Olive oils and olive-pomace oils* (Standards Australia 2011): <http://www.australianolives.com.au/content/as5264-2011-olive-oils-and-pomace-oils>
- *Australian Product Label Guide: EVOO (AOA August 2020)*:
<https://australianolives.com.au/wp-content/uploads/2020/08/LABELLING-GUIDE-EVOO-Updated-August-2020.pdf>
- *Australian Product Label Guide: Flavoured Olive Oil (AOA August 2020)*:
<https://australianolives.com.au/wp-content/uploads/2020/08/LABELLING-GUIDE-FOO-Updated-August-2020.pdf>
- *HACCP Style Food Quality Plan Template for the Production of Australian EVOO and flavoured olive oil (AOA Aug 2020)*: https://australianolives.com.au/wp-content/uploads/2021/05/COP-HACCP-Style-FOOD-SAFETY_FOOD-QUALITY-PLAN-EVOO-Edition-3.0-August-2020_OPT.pdf
- *OliveCare® Risk Assurance Template – Safety and Quality Small Grower Version – EVOO (AOA 2019)*: https://australianolives.com.au/wp-content/uploads/2018/06/CoP-Assurance-Template_EVOO.pdf
- *Food Safety Requirements for Table Olives and Infused Olive Oil (Olives SA, 2007): A monograph prepared by Jim Smyth*: https://australianolives.com.au/wp-content/uploads/2018/06/Food_Safety_Requirements_for_Table_olives_Infused_olive_oil_-_AUG_07.pdf
- *Critical Control Points – EVOO (AOA 2016)*: <https://australianolives.com.au/critical-control-points-evoo/>
- *Tastebook™ Sensory Assessment Resources (AOA 2020 - olive oil and table olives)*: <https://australianolives.com.au/tastebook/>
- *Olives and Olive Oil in Health and Disease Prevention, (Second Edition) by Victor Preedy & Ronald Watson*: <https://www.elsevier.com/books/olives-and-olive-oil-in-health-and-disease-prevention/preedy/978-0-12-819528-4> (for purchase)
- *Olive Wellness Institute Science Repository (OWI 2021)*:
<https://olivewellnessinstitute.org/>
- *Olive Wellness Institute Health Implications of Rancid Fats & Oils (OWI 2020)*:
<https://olivewellnessinstitute.org/resource/health-implications-of-rancid-fats-and-oils/>

Table Olive Standards, HACCP Templates and Labelling Guides:

- AOA OliveCare® – Product Guide for Table Olives (First Edition 2021), (pending) available in the OliveCare® Members Area on the AOA website: <https://australianolives.com.au/olivecare-members-area/>
- The Voluntary Industry Standard for Table Olives in Australia (RIRDC 12-111 – Revised January 2020): <https://australianolives.com.au/wp-content/uploads/2020/02/RIRDC-12-111-Australian-Table-Olive-Standard-Kailis-Final.pdf>
- AOA Certified Australian Table Olive Compliance (AOA 2020): <https://australianolives.com.au/aoa-certified-table-olive-compliance/>
- Food Safety Requirements for Table Olives and Infused Olive Oil (Olives SA, 2007): A monograph prepared by Jim Smyth: [https://australianolives.com.au/wp-content/uploads/2018/06/Food Safety Requirements for Table olives Infused olive oil - AUG 07.pdf](https://australianolives.com.au/wp-content/uploads/2018/06/Food_Safety_Requirements_for_Table_olives_Infused_olive_oil_-_AUG_07.pdf)
- HACCP Style Food Quality Plan Template for the Production of Australian Table Olive Products (AOA 2020): https://australianolives.com.au/wp-content/uploads/2020/12/COP-HACCP-Style-FOOD-SAFETY_FOOD-QUALITY-PLAN-TABLE-OLIVES-Edition-3.1-December-2020_OPT.pdf
- OliveCare® Risk Assurance Template – Safety and Quality Small Grower Version – Table Olives (AOA 2019): https://australianolives.com.au/wp-content/uploads/2018/06/CoP-Assurance-Template_Table-Olives.pdf
- Table Olive Production Manual (RIRDC 2012 – Revised October 2020) by James Smyth, revision by Prof Stan Kailis: https://australianolives.com.au/wp-content/uploads/2020/12/AOA-SK-Table-Olive-Manual_Final-Copy_November-2020_REDUCED-1.pdf
- Reducing Phenolics Related to Bitterness in Table Olives by R.L. Johnson & A.E. Mitchell (Journal of Food Quality Volume 2018): https://australianolives.com.au/wp-content/uploads/2021/07/Reducing-Phenolics-Related-to-Bitterness-in-Table-Olives.._0.pdf
- Establishing Protocols and Guidelines for Table Olives processing in Australia (RIRDC 2004) by Professor Stan Kailis and David Harris: <https://www.agrifutures.com.au/wp-content/uploads/publications/04-136.pdf>
- Producing Table Olives (Landlinks Press 2007) by Professor Stan Kailis and David Harris: <https://www.publish.csiro.au/book/5466> (description only)
- How to make table olives by Prof Stan Kailis: <https://australianolives.com.au/how-to-table-olives/>
- Australian Product Label Guide: Table Olives (AOA August 2020): <https://australianolives.com.au/labelling-information/>
- Health Benefits of Table Olives (OWI 2021) by Prof Stan Kailis, Australian Mediterranean Olive Research Institute: <https://olivewellnessinstitute.org/table-olives/health-benefits/>

- *Nutritional and Sensory Quality of Table Olives* by Barbara Lanza (IntechOpen July 2012): <https://www.intechopen.com/books/olive-germplasm-the-olive-cultivation-table-olive-and-olive-oil-industry-in-italy/nutritional-and-sensory-quality-of-table-olives>
- *National Table Olive Committee (AOA 2020)*: <https://australianolives.com.au/national-table-olive-committee/>

Consumer Resources / Market Reports:

- *Growers & Processors Market Resources (Olive Wellness Institute)*: <https://olivewellnessinstitute.org/resources/growers/>
- *Common Consumer Questions and Infographics (AOA)*: <https://australianolives.com.au/infographics/>
- *OliveCare® Certified Australian olive product brands (AOA 2021)*: <https://australianextravirgin.com.au/brands/>
- *Extra Virgin Olive Oil Category by Andrew Burgess BBO (AOA 2019)*: <https://olivebiz.com.au/wp-content/uploads/2019/11/Andrew-Burgess-Olive-Market-By-Numbers.pdf>
- *Table Olive Market in Australia with Mimmo Lubrano (Sandhurst Fine Foods) (AOA 2018)*
 - Presentation Slides: <https://olivebiz.com.au/wp-content/uploads/2018/12/Mimmo-Lubrano-Table-Olive-Market-in-Australia.pdf>
 - Video: <https://vimeo.com/304078741>
- *Australian Extra Virgin Olive Oil Everyday Campaign Report 2018 by Will Fuller (AOA 2018)*: <https://olivebiz.com.au/wp-content/uploads/2018/12/Will-Fuller-EVERYDAY-Consumer-Marketing-Campaign-Report.pdf>
- *Australian Extra Virgin Olive Oil Everyday Website (AOA 2017)*: <https://australianextravirgin.com.au/>
- *Australian Extra Virgin Olive Oil Everyday Facebook (AOA 2017)*: <https://www.facebook.com/AustralianExtraVirgin/>
- *Australian Extra Virgin Olive Oil Everyday Instagram (AOA 2017)*: <https://www.instagram.com/australianextravirginoliveoil/>
- *Project Popeye Olive Oil Usage Quantitative Report – Part A & Part 2 (Hort Innovation 2016/17)*: <https://australianolives.com.au/project-popeye/>

OliveCare® Best Practice Presentations / Workshops / Videos:

Grove Management Best Practice Presentations:

- *2021 OliveCare® Best Practice Webinars with Peter McFarlane, AOA Code of Practice Administrator*: <https://olivebiz.com.au/olivecare-best-practice-webinar-series/>

- *Grove Management Best Practice – held 15 June 2021* - access presentation and webinar recording [here](#).
- *2021 Healthy Soils Healthy & Productive Groves Field Day - Increasing Grove Productivity with Peter McFarlane, AOA Code of Practice Administrator*: https://olivebiz.com.au/wp-content/uploads/2021/02/Healthy-Soils-Program-Notes_OliveCare.pdf
- *1018/19 IPDM Field Day Series - ‘Risk Management, Biosecurity, Continuous Improvement and Technical Support’, with Greg Seymour, AOA CEO and Peter McFarlane, AOA Code of Practice Administrator*:
 - Download the presentation at: <https://olivebiz.com.au/wp-content/uploads/2018/12/Pomonal-IPDM-Field-Day.pdf>
 - View the video recording at: <https://vimeo.com/305653345>

Olive Oil Production Best Practice Presentations:

- *2021 OliveCare® Best Practice Webinars with Peter McFarlane, AOA Code of Practice Administrator*: <https://olivebiz.com.au/olivecare-best-practice-webinar-series/>
 - *EVOO & Flavoured Olive Oil Production Best Practice – held 29 June 2021* - access presentation and webinar recording [here](#).
- *Make a Commitment to EVOO Quality by Peter McFarlane, AOA Code of Practice Administrator (AOA 2019)*: https://australianolives.com.au/wp-content/uploads/2019/12/PMF_OliveCare_EVOO-Freshness-Testing-Notes_OPT.pdf
- *EVOO Freshness Testing by Peter McFarlane, AOA Code of Practice Administrator (AOA 2019)*: https://australianolives.com.au/wp-content/uploads/2019/12/PMF_OliveCare_EVOO-Freshness-Testing-Notes_OPT.pdf
- *OliveCare® - Upping the Ante on Quality by Peter McFarlane, AOA Code of Practice Administrator (AOA Conference 2019)*:
 - Presentation slides: <https://olivebiz.com.au/wp-content/uploads/2019/11/Peter-McFarlane-OliveCare-Upping-The-Ante-On-Quality.pdf>
 - Video recording: <https://vimeo.com/374837180>
- *OliveCare® Certification of EVOO by Peter McFarlane, AOA Code of Practice Administrator (AOA Conference 2018)*:
 - Presentation Slides: <https://olivebiz.com.au/wp-content/uploads/2018/12/Peter-McFarlane-OliveCare-Certification-of-EVOO.pdf>
 - Video: <https://vimeo.com/304311082>

OliveCare® Table Olives:

- 2021 OliveCare® Best Practice Webinars with Peter McFarlane, AOA Code of Practice Administrator: <https://olivebiz.com.au/olivecare-best-practice-webinar-series/>
 - Table Olives / Olive Paste Production Best Practice – held 13 July 2021.
Access presentation and webinar recording [here](#).
- Table Olives Food Safety by Peter McFarlane, AOA Code of Practice Administrator (AOA 2020): https://australianolives.com.au/wp-content/uploads/2020/03/PMF_OliveCare-Linda-Costa-TO-Workshop-Presentation_WEB.pdf
- Table Olive Testing / Make a Commitment to Table Olive Quality by Peter McFarlane, AOA Code of Practice Administrator (AOA 2019): https://australianolives.com.au/wp-content/uploads/2019/12/PMF_OliveCare_Table-Olive-Testing-Notes_OPT.pdf
- OliveCare® Certification of Table Olives by Peter McFarlane, AOA Code of Practice Administrator (AOA 2018):
 - Presentation Slides: <https://olivebiz.com.au/wp-content/uploads/2018/12/Peter-McFarlane-OliveCare-Certification-of-Table-Olives.pdf>
 - Video: <https://vimeo.com/304773045>

OliveCare® e-training resources:

Olive industry e-learning modules (outputs of OL13007) are hosted on the RMT website at: <http://www.r-m-t-online.com>

To access these modules you need to firstly register with River Murray Training: admin@r-m-t.com.au to be issued with a username and password to log onto website.

Note: A nominal enrolment fee may be charged for participants accessing these modules.

- Module 1 - Introduction to the Code of Practice and Market Surveys
- Module 2 - Quality and Food Safety Plans
- Module 3 - Managing Quality Along the Supply Chain
- Module 4 - The Export Program
- Module 5 - Sensory Assessment of Extra Virgin Olive Oil
- Module 6 - Sensory Assessment and Judging of Table Olives

AOA Webinars / Workshops / Videos:

The Grove:

- Grove management videos (AOA 2021): <https://olivebiz.com.au/grove-management-videos/>:

- *Weather Stations, Remote Sensing and Automation* – with Jon Lockwood & Tass Peters – OneTemp, Mel Hollock – [access video here](#)
- *Principles of Canopy Management / Tree Pruning* – with Andrew Taylor – [access video here](#)
- *Making Compost* – with Peter Wadewitz (Peats Soils) – [access video here](#)
- *AOA Webinars: Remote Sensing Series with Professor Andrew Robson et al (with links to Vimeo recording and presentation pdf)*
 - *Webinar 1: Overview of the remote sensing project – held 5 May 2020:* <https://olivebiz.com.au/webinar-1-overview-of-remote-sensing-project/>
 - *Webinar 2: National grove mapping project – held 12 May 2020:* <https://olivebiz.com.au/webinar-2-national-olive-grove-mapping-project/>
 - *Webinar 3: Update on the irrigation trials / oil accumulation results – held 19 May 2020:* <https://olivebiz.com.au/webinar-3-update-on-the-irrigation-trials/>
 - *Australian Tree Crop Industry Engagement Web App:* [National Olive Grove Map](#)

Olive Oil:

- *2021 AOA Best Practice Webinars:* <https://olivebiz.com.au/2021-technical-webinars/>
Olive oil Storage Issues with Pablo Canamasas – held 3 August 2021.
 - Click [here](#) to access the recording.
 - Click [here](#) for the PDF of the presentation slides.
- *2021 AOA Best Practice Webinars:* <https://olivebiz.com.au/2021-technical-webinars/>
Olive oil Storage Considerations with Jamie Ayton – to be held 5 October 2021.
- *AOA Webinar: Protected: Technical Aspects of EVOO making with Pablo Canamasas – held 25 March 2021:* <https://olivebiz.com.au/technical-aspects-of-evoo-making/>
(Password: AOAEVOOTechWeb2)
- *AOA Webinar: Protected: Pre-season considerations for EVOO processing with Pablo Canamasas – held 10 March 2021:* <https://olivebiz.com.au/pre-season-considerations-for-evoo-processing/>
(Password: AOAProcWebinar1)
- *AOA Webinar: Evaluation of Processing Aids for Olive Oil Extraction & Quality Improvement with Pablo Canamasas – held 16 June 2020:* <https://olivebiz.com.au/webinar-evaluation-of-processing-aids/>

Table Olives:

- 2021 Best Practice Webinars: <https://olivebiz.com.au/2021-technical-webinars/> Table Olive Cultivars with Professor Stan Kailis – *to be held 28 September 2021.*
- Upscale your Table Olives Operation with Peter Reaich, Australian Olive Company (AOA 2020): <https://olivebiz.com.au/webinar-update-your-table-olives-operation/>
- Talking Table Olives with Linda Costa, Olives in Fact (AOA 2020): <https://olivebiz.com.au/webinar-talking-table-olives/>
- Linda Costa Table Olive SA Workshop Videos (AOA 2020): <https://olivebiz.com.au/2020-linda-costa-table-olives-sa-workshop-videos/>

General:

- AOA Webinars: Digital Marketing Series with Lauren Hamilton from Digital Narrative: (with links to Vimeo recording and presentation pdf) <https://olivebiz.com.au/digital-marketing-series/>
 - Webinar 1: How to establish an online business – held 26 May 2020.
 - Webinar 2: How to drive online sales using free digital marketing – held 2 June 2020.
 - Webinar 3: How to grow your online business using paid digital marketing – held 9 June 2020.

AOA Conference / Virtual Conference Presentations:

- AOA 2021 Virtual Conference program & recordings: <https://olivebiz.com.au/aoa-2021-national-virtual-conference/>
 - Day 1 (12/10/2021): The Big Picture
 - Day2 (13/10/2021): Biosecurity
 - Day 3 (14/10/2021): Factors Influencing Olive Yields
 - Day 4 (15/10/2021): Olives and Olive Oil in Food
- AOA 2020 Virtual Conference recordings: <https://olivebiz.com.au/aoa-2020-virtual-conference-recordings/> , including
 - Day 1 (13/10/2020): Soil management: (Password: AOAVirtualSoil157)
 - Day2 (14/10/2020): Grove management: (Password: GroveMAOAVirtual276)
 - Day 3 (15/10/2020): Olives & health: (Password: O&HAOAVirtual134)
 - Day 4 (16/10/2020): Olive marketing: (Password: OMarketAOAVirtual489)
- AOA 2019 Conference presentations and video recordings: <https://olivebiz.com.au/2019-national-conference-trade-exhibition/>
- AOA 2018 Conference presentations and video recordings: <https://olivebiz.com.au/2018-national-conference-trade-exhibition/>

- *AOA 2017 Conference presentations and video recordings:*
<https://australianolives.com.au/2017-presentations/>
- *AOA 2016 Conference presentations and video recordings:*
<https://australianolives.com.au/2016-conference-presentations/>
- *AOA 2015 Conference presentations and video recordings:*
<https://australianolives.com.au/2015-conference-presentations/>
- *AOA 2014 Conference presentations and video recordings:*
<https://australianolives.com.au/2014-conference-presentations/>
- *AOA 2013 Conference presentations and video recordings:*
<https://australianolives.com.au/2013-conference-presentations/>
- *AOA 2012 Conference presentations and video recordings:*
<https://australianolives.com.au/2012-conference-presentations/>
- *AOA 2011 Conference presentations and video recordings:*
<https://australianolives.com.au/2011-conference-presentations/>
- *AOA 2010 Conference presentations and video recordings:*
<https://australianolives.com.au/2010-conference-presentations/>
- *AOA 2009 Conference presentations and video recordings:*
<https://australianolives.com.au/2009-conference-presentations/>

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