



OliveCare Signatory declaration of product labelling

As part of OliveCare® compliance requirements, all participants are now required to complete the following product labelling declaration.

Please forward a copy of each of your current product labels (front and back) to:

olivecare@australianolives.com.au

Note: Olive product labelling guides and standards can be downloaded from the AOA website at:

<https://australianolives.com.au/labelling-information/>

1. What is the nature of your business? (please tick all options that apply)

- Olive producer (branded product)
- Bulk sales only (un-branded product)
- Retail sales of own brand olive products
- Trader of private branded olive products (produced by others)
- Other

Please provide details: _____

2. E-commerce: Do you use on-line sales platforms for your products? (please tick all options that apply)

- Don't have on-line sales platform, website or social media account
- Website store using PayPal® or manual credit card payments
- Shopify® eCommerce website
- Wordpress® WOO eCommerce enabled
- Squarespace® eCommerce enabled
- Facebook® store or marketplace
- Instagram ® or other social media website
- Listing on third party stockists eg Farmhouse
- Other

Please provide details: _____

3. What branded olive products do you produce? (please tick all options that apply)

- Extra virgin olive oil (EVOO) products
- What do you do with out of date or otherwise non-EVOO grade olive oil?

Please provide details: _____

- Flavoured olive oil products:
 - Infused method
 - Agrumato (co-processed) method
- Table olive products
 - Table olives (whole, de-stoned, sliced or flavoured)
 - Table olives (stuffed)
 - Paste or Tapenade
- Olive leaf products (teas, extracts)
- Skin care products (soaps, moisturising cream, lip balm),
- Other olive products?

Please provide details: _____

4. Which of the following Country of Origin Labelling (CoOL) compliance logos do you use on your olive products? -mandatory since July 2018 (please tick all options that apply)



- Product of Australia (with kangaroo and content 100% bar)
- Grown in Australia (with kangaroo and content 100% bar)
- Made in Australia from at least x% Australian ingredients (with kangaroo and content x% bar)
- Packed in Australia from at least x% Australian ingredients (no kangaroo, with content x% bar)
- Other country of origin statement eg Product of Spain

Please provide details: _____

5. Which of the following AOA / OliveCare® Trade Mark logos do you apply to your certified olive products? -optional but highly recommended for signatories (please tick all options that apply)



- Certified Australian Extra Virgin Olive Oil®
- Certified Australian Flavoured Olive Oil™
- Certified Australian Agrumato Olive Oil™
- Certified Australian Table Olives™
- Made with Australian Extra Virgin Olive Oil™
- Imported Olive Oil Certified by the AOA as compliant with AS5264-2011
- Other logo

Please provide details: _____

6. Do you use / promote the following logo's on your on-line sales platforms? (please tick all that apply)

- Yes we display Country of Origin Logos (CoOL) on our on-line sales platforms
- Yes we display AOA / OliveCare® certification logo's on our on-line sales platforms
- Yes we display AIOA or other olive competition award logo's on our on-line sales platforms
- Yes we display Organic Certification logo's on our on-line sales platforms
- Other logos displayed

Please provide details: _____

7. How do you determine the appropriate Best Before Date (BBD) for your olive products? - BBDs are mandatory (please tick all that apply)

- Use the BBD 'rule of thumb' of 2 years- the maximum allowable under the Australian Standard
- BBD is the date on the OliveCare® compliance certificate
- BBD is established by 'Freshness Testing' (PPP,DAGs, IND) or other objective methods (FFA, FAP)
- BBD is established through experience (eg use of retained samples)
- Other method

Please provide details: _____

8. What Batch (Lot) Number system do you use on your olive product labels? - Batch (Lot) Numbers are mandatory (please tick all that apply)

- The year and tank / barrel number
- The laboratory test report number
- Grove identification number and year
- Production schedule number (eg sequential number from a processing record)
- Other method

Please provide details: _____

**9. Do you always include the following information on your labels? – Mandatory
(please tick all that apply)**

- Name of the food (front label) – with reference product standards
- Net Contents (front label) – ml / L for liquids, g/kg for solids
- Ingredients list (back label) – in order of most % to least %
- Nutrition Information Panel (back label) – as per FSANZ guide
- Storage information (back label) – also include instructions for opened product (if different eg refrigeration)
- Company contact details (back label) – for consumer enquiries and product recall

**10. Do you include the following information on your labels? – Optional
(please tick all that apply)**

- Product tracking / anti-fraud technology
- QR Code - linking consumers to additional product information and producer videos
- Product description - eg style, sensory attributes – based on expert sensory assessment
- 'Credence' or 'Premium' claims – eg Select, Ultra-Premium - only if there is some justification
- Olive cultivar(s) – only if varieties are certified
- Year of harvest – useful guidance on freshness for consumers
- Competition awards – only to be applied to winning product batches
- Organic certification - must be from a government approved certifier
- Processing method eg cold extracted
- Provenance claims – only if all olives used are sourced from the declared / state / region / district
- Drained Weight – for table olives provides consumers with useful serve size information
- Bar Code – if required by retailer
- Other

Please provide details: _____

OliveCare® Signatory Name:

Date:

Your Brand(s):

Your website(s) / Sales Platforms:

Your Social Media

Note: OliveCare® Best Practice Checklists are available on the AOA website in the OliveCare® Members Area at: <https://australianolives.com.au/olivecare-members-area/>