Hort Innovation

Membership helps us keep you in the loop:

Hortlink – a quarterly update on strategic levy investments for all levy funds

GrowerIntel – industry-specific news and information about your levy fund investments

Growing Innovation – news and articles that contain the latest cross-sector and media exposure updates

Events – direct invitations to participate in industry events, as well as Hort Innovation consultations and forums that help you stay connected to the company, the research, and each other

Networking – member-specific events where you can meet with other like-minded growers and the Hort Innovation team, and hear about the latest investments in R&D and marketing from experts

Voting – levy payers can have a say at the AGM by registering for voting entitlements – decisions about the company are made via this mechanism. Every vote counts!

Hort Innovation

Will Gordon
Relationship Manager
Hort Innovation

Have a chat with Will after this meeting and hear how he can support you.

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How we invest:

- **Strategic Levy Funds**
  - levy funds paid by growers, as well as additional government funding are invested in research and development projects that benefit the levy-paying horticulture sectors.
  - We also invest select levy funding that different sectors have nominated to be used for the purposes of marketing individual products – anything from a major ad campaign for bananas to international trade shows

- **Hort Frontiers**

We co-invest government funding in collaborative cross-sector R&D projects that aim to solve major problems facing the future of Australian horticulture. This model is divided into funds representing key areas, such as pollination or even urban green spacing.

- Advanced Production Systems Fund (Stimulating productivity)
- Asian Markets Fund (Driving growth)
- Fruit Fly Fund (Managing risk)
- Green Cities Fund (Ensuring sustainability)
- Healthy Food Fund (Driving growth)
- Leadership Fund (Building capacity)
- Pollination Fund (Ensuring sustainability)

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